

Torey Kesteven

UX/UI Designer

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Medellin, Colombia
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PROFILE

Skilled UX/UI Designer with a background in strategic communications and nonprofit management. Passionate about crafting lean, accessible designs that make people's lives better.

SKILLS

- UX Research
- User Interviews
- User Personas
- Wireframing
- Prototyping
- Responsive Design

TOOLS

- Figma
- Balsamiq
- Marvel
- Canva
- Miro
- Lookback
- MS Office Suite

EDUCATION

UX Design Certificate,
specialization in UI Design
Career Foundry
2024

Interior Design Certificate
Pacific Design Academy
2021

Bachelor of Arts
University of Victoria
BC, Canada
2017

LANGUAGES

English - Native
Spanish - Fluent

PROJECTS

UI Designer | Nov 2023 - Jan 2024

Perfect Properties - Real Estate App, Career Foundry Project

- Developed comprehensive user flows using Miro.
- Crafted low-fidelity wireframes with Balsamiq.
- Created responsive prototypes using Figma, ensuring consistency and accessibility across all devices.

UX/UI Designer | Apr 2023 - Nov 2023

Beach Pulse - Coastal Forecasting App, Career Foundry Project

- Conducted user research to understand needs & pain points.
- Designed wireframes and refined them based on usability tests.
- Created affinity maps which guided development of the high fidelity prototype for both mobile & desktop platforms.

UX/UI Designer | Feb 2023 - Apr 2023

Si Señora - Language Flashcard App, Career Foundry Project

- Conducted a thorough competitive analysis.
- Facilitated user interviews which informed user personas & user flows.
- Executed usability tests and developed a high-fidelity prototype to showcase the final design solution.

PROFESSIONAL EXPERIENCE

KidStart Youth Mentorship Program Manager | Sep 2021 - Aug 2022

John Howard Society of Victoria, Victoria, BC, Canada

- Revitalized branding and enhanced outreach strategies, by redesigning print materials and leveraging social media to broaden KidStart's engagement with at-risk youth.

Senior Research & Communications Officer | Mar 2021 - Aug 2021

Research & Communications Officer | Mar 2019 - Mar 2021

Legislative Assistant | May 2018 - Mar 2019

BC Government Caucus, Victoria, BC, Canada

- Managed the workflow of a multifaceted team, ensuring seamless coordination and quality assurance for digital & print communication assets.
- Implemented a streamlined content management system to optimize efficiency, foster cross-departmental collaboration, and minimize errors.

VOLUNTEER EXPERIENCE

English Instructor | Nov 2022 - June 2023

Awesome Village, Guamal, Meta, Colombia

- Independently designed and delivered engaging multimedia presentations to diverse audiences, honing both facilitation skills and public speaking proficiency.